



## FRANZISKA BRANDT-BIESLER COACHING & VERKAUFSTRAINING

# COACHING AND SALES TRAINING ONLINE

**Fortunately, I am not just now starting to create online offers for my customers. I have been training online for about 10 years already. But now it becomes more important than ever. Here is the most important information about my online offers.**

Like my seminars, all the options I use online are completely and individually tailored to my customers. Seminars, workshops and coachings are not "ready-made", but are held live on the topics you need right now. And as always they are tailored to your company, your products and your possibilities.



### LIFE ONLINE SEMINARS AND WORKSHOPS:

Live seminars and workshops work best in small groups of up to 6 people. Participants can dial in from individual computers. If the data lines are not sufficient, audio access can be provided simultaneously by telephone. I recommend sessions of maximum 2 hours. Seminar topics can be divided into corresponding units.

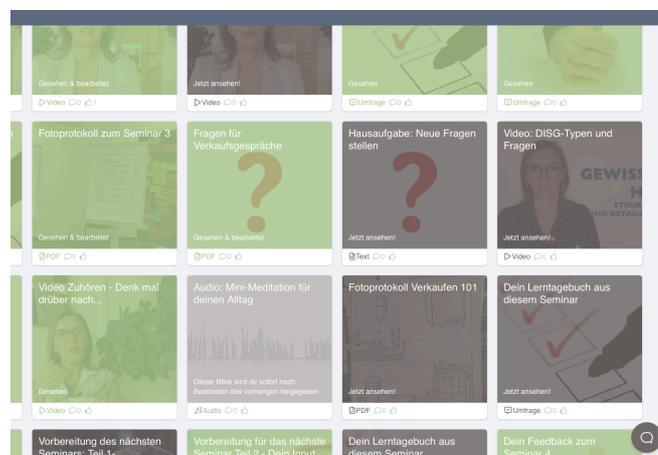
We use either my access via zoom.us or, if available, your in-house solution. Zoom is a browser based solution, that doesn't require any installation or support of your IT-Department.

After a short period of getting used to the system, online seminars and workshops work in the same way as face-to-face seminars. The group works interactively and exercises can be done even in separate breakout rooms. By the way: The online format offers didactic advantages compared to one- or two-day seminars. By eliminating travel time, the content can be divided into short units of 1-2 hours each. In between, the participants have time for "homework", i.e. the implementation of the developed contents. This increases the transfer of practical experience.

### BLENDED LEARNING SOLUTIONS

To make better use of the valuable seminar time, I offer blended learning solutions. These can for example be short videos with explanations, queries, quizzes or short reading tasks. This way, the seminar time is mainly used for what can only be done in personal contact: talking to each other, asking questions and trying things out together.

For these additional offers I use the platform blink.it. Every participant needs to register there once and can then access the various contents from all devices (PC, smartphone, tablet). Participation can also be tracked via the platform.



**If you have any questions or would like an individual offer for your online solution, please contact me!**

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